



Whole Foods helps Nurture Bag Hunger

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Nurture Board of Directors, Heather Sullivan of Chicago and Julia Goodhouse of Winnetka assist customers with their groceries during 5% Community Support Day at Whole Foods in Northbrook.



Nurture volunteers, Elizabeth Matlin of Wilmette and Julia Goodhouse of Winnetka review an inventory list before unloading donated food from Whole Foods Deerfield as a result of Bag Hunger Program.



Nurture volunteers pause and celebrate after successfully loading over 500 boxes of food donated by Whole Foods as a result of Bag Hunger Program.

Throughout the entire month of December 2010, customers who visited Whole Foods at either the Deerfield or Northbrook locations had the opportunity to bag hunger in their community.

Nurture was the 2010 recipient of Whole Foods Bag Hunger Program. Participating customers donated a cash amount upon checking out at the cashier station. The money collected at both stores was used to purchase healthful foods that Nurture will use for its programming throughout 2011.

In addition to the Bag Hunger Program, Nurture was chosen by Whole Foods Northbrook to be the recipient of a 5 percent community support day. On designated days throughout the year, 5 percent of the day's net sales are donated to local nonprofit organizations. Customers help support selected organizations by shopping on these 5 percent days. The total amount collected for Nurture was \$3,700. Nurture volunteers showed their appreciation by bagging groceries for customers on that day. Nurture will use the funds collected to purchase cooking equipment and additional food items that will be used and given to low-income families and schools enrolled in a Nurture program.

Nurture is a local, grass-roots organization founded in 2008 to address hunger, childhood obesity, wellness and an increasingly unhealthful food chain. Nurture's mission is to empower family members of all ages with the tools and resources needed to prepare healthful and delicious meals even when faced with limited time and budgets. This is done through education, philanthropy and support. To learn more visit nurtureyourfamily.org.