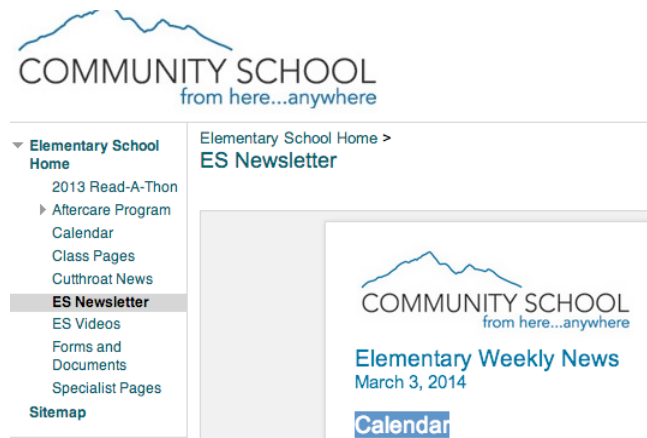


**Description**

To maximize learning and behavior change, Nurture follows up each in-school lesson with Parent Communication/Education. Given Community School’s commitment to reduce paper use, all of Nurture’s Parent Education was completed electronically for the 2013-4 school year. Rather than sending a separate email to parents, we utilized the weekly School Newsletter to send useful information and links to parents. At the conclusion of the program, we asked parents of fifth graders (via Survey Monkey, an electronic survey) to provide feedback on our communications process as well as any behavior changes noticed in the home. Data was received from 50% of the parents.



**Quantitative Data**

- 90% of the parents reported that they received information about the Food and Fun program via the weekly school electronic newsletter
- 80% of the parents reported that their children shared information about the program with them at home
- 50% of the parents report that their children are more likely to try new foods since participating in the Food and Fun program
- 60% of the parents report that their child demonstrates new skills or behaviors since her/his participation in the Food and Fun program? (e.g. reading labels, discussing ingredients, etc.)



**Qualitative Feedback**

The following are comments from parents about the program:

- “Thank you for Food & Fun in 5th grade. It has taken several years but (my child) FINALLY embraced the food (Nurture) introduced, tried it & liked it! “
- “(My son) has broadened his food horizons significantly this year in certain areas...particularly in the vegetable category.”
- “(My daughter) did a "current event" on sugar and label reading. She reads the labels now too!”
- “(My daughter) enjoyed it and liked a lot of the recipes.”
- “My kids think it's awesome and fun.”
- “Nice work! Thank you!”



