



Deerfield

## Nurture and Whole Foods Collaborate to Bag Hunger



Nurture volunteers pause and celebrate after successfully loading over 500 boxes of food donated by Whole Foods as a result of Bag Hunger Program.

Throughout the entire month of December, customers who visited Whole Foods at either Deerfield or Northbrook locations were given the opportunity to Bag Hunger in their community. Nurture was honored to be the recipient of this year's Whole Foods Bag Hunger Program. Participating customers donated a cash amount upon checking out at the cashier station. The money collected at both stores during the month was then used to purchase healthy foods that Nurture will use for its programming throughout the year. Foods donated included: organic lentils, organic brown rice, black/kidney/cannellini beans, peaches, pineapple, tomatoes, chicken/beef/vegetable stock and many other fruits, vegetables and whole grains. The total amount collected during the month was \$8,520.

In addition to the Bag Hunger Program, Nurture was chosen by Whole Foods Northbrook to be the recipient of their 5% Community Support Day. Community Support Days are one

meaningful way Whole Foods gives back to the community. On designated days throughout the year, 5 percent of the day's net sales are donated to local non-profit organizations. Customers help support selected organizations just by shopping on these 5% Days. The total amount collected for Nurture was \$3,700. Nurture volunteers, in turn, showed their appreciation and support at the store by bagging groceries for customers on that day. Nurture plans on using the funds collected to purchase cooking equipment including rice cookers, slow cookers, storage containers and additional food items that will be used and given to low income families and schools who enroll in a Nurture program.

Nurture would like to thank the customers that shop at Deerfield and Northbrook Whole Foods locations for their support and for making a difference in their community. Nurture is a local, grass roots organization (Chicago suburban North Shore) that was founded in 2008 to address issues including hunger, childhood obesity, wellness and an increasingly unhealthy food chain. Nurture's mission is to empower family members of all ages (children, teens and adults) with the tools and resources needed to prepare healthy and delicious meals, even when faced with limited time and budget. Tools provided to families include: Education (cooking classes, fitness classes, nutrition education, and gardening education), Philanthropy (cooking equipment, food, fitness equipment, gardening equipment), Support (community building, job opportunities). Nurture is a 100% volunteer managed organization fueled by passion and energy to help others engaged in helping the local community in a hands-on way. To learn more, visit: [www.nurtureyourfamily.org](http://www.nurtureyourfamily.org).