Nurture







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As a new year begins, I am always astonished to look back at the past twelve months and recognize how quickly time flies. I am even more inspired by what Nurture has been able to accomplish.

In 2010, we successfully launched school-based programs to reach children at a critical age and in a setting where they are most likely to rapidly absorb information. We initiated programming in Spanish, as we have found that this cultural segment fits in particularly well with our mission and approach. We have formed new partnerships and collaborations; and we have strengthened our ties and deepened our relationships with existing partners. During the spring, we initiated a "Grow Your Own Food" program which allows alumni participant families to take part in growing their own fresh fruits and vegetables.

With the themes of *wellness* and *nutrition* reaching evergreat heights, thanks in part to Michelle Obama and other high profile celebrities and chefs, we have found that we are challenged by the need to keep up with the demand for our programs.

As a young organization founded in 2008, we celebrated our second birthday by initiating a rigorous strategic planning process to ensure that we continue to grow in the highest quality fashion. We are excited for what this coming year has in store for us as an organization, and we are thrilled by your support of our work. We look forward to staying in touch.

With great appreciation on behalf of the entire Nurture Board,

Kathryn Guylay

Founder & Executive Director



Overview

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The Nurture mission follows the proverb:

Give a person a fish and feed them for a day; teach a person to fish and feed them for a lifetime.



Nurture is a **local**, **grass roots** organization (Chicago suburban North Shore) founded in 2008 to address the issues of hunger, childhood obesity, wellness and an increasingly unhealthy food chain.

We focus on low-income families with children at high risk for nutritional and health problems. We are a **100% volunteer-managed organization** fueled by passion and energy to help others. We engage in helping the local community in a hands-on way.

Our mission is to empower family members of all ages with the tools and resources needed to prepare healthy and delicious meals, even when faced with limited time and budget.





Nurture's unique focus on the parent and child is in high demand



There is a large and growing need for our programs

1/3	One of every three children born after the year 2000 is overweight or obese and will develop diabetes if they adopt the typical American diet and (sedentary) lifestyle.
300%	Childhood obesity has <i>increased 300%</i> in the last three decades.
10	A person living in poverty loses an average of 10 years of life expectancy as a result of their socio-economic position.
30%	Requests for food assistance <i>increased</i> 30% nationwide in 2009.
13,000	More than 13,000 low-income kids live near Nurture – from Evanston to Waukegan and west to Des Plaines





Nurture is doing great work to address this need

100%	Nurture Programs have a 100% satisfaction rate.
70%	Family Program participants noted a 70% improvement in how they feel after completing our series.
3,200	Our programs currently reach over 3,200 people.
\$0.30 - \$1.50	Nurture meals cost between \$0.30 - \$1.50 per serving. These healthy meals are within reach, even on a food stamp budget!
>\$500,000	Nurture is 100% volunteer managed. Our volunteers have donated over \$500,000 worth of volunteer hours to Nurture over the past year.



Our Leadership Team





Lisa Brewer



Beth Busch



Juliette Britton



Cindy **Dooley**



Stephanie Fine



Gina Gooden



Julia Goodhouse









Tia **Rains**



Jenniffer

Weigel

Scopacasa



Kim **Treger**

Heather

Sullivan

We achieved our 2010 goals thanks to our partners, volunteers and supporters



Goal 1: Launch School Programs

- Children have the desire and capacity to retain a wealth of new and interesting information
- We introduced our curriculum into the school environment, where children spend most of their time
- We are teaching children how to make fun, delicious and nutritious foods and how to make healthy decisions

• Goal 2: Provide programming in Spanish

- Our Spanish language programs have become our most active and sought-after
- We focus on the tastes of the children we developed tasty Latino based recipes built on our recipe frameworks
- We initiated an ongoing collaboration with Family Network

Goal 3: Launch the Grow Your Own Food Program

- We collaborated with efforts already in place at St. Philip's Giving Gardens in Glenview
- We offer access to fresh, organic, seasonal produce to participating food pantry families
- We encourage community building and "family time" for our alumni families
- We also launched our new website to significantly improve communications with our partners, volunteers and supporters!



Family Programs



In 2010, Nurture partnered with four collaborative agencies to bring cooking, education and wellness to their families:

Family Focus
Family Network
New Trier Township Food Pantry
Northfield Township Food Pantry

Across all programs, we saw common outcomes that benefit the health of participating families:

- After completing the programs, the majority of participant families prepared and ate home cooked breakfasts and dinners more often than before attending the classes (and included whole grains, fiber and more fruits and veggies)
- The biggest dietary changes we observed were increased consumption of:
 - Whole grains
 - Lentils and beans
 - Fruits and vegetables
- We also saw a consistent increase in enjoyment of meals and a decrease in consumption of fast foods
- The majority of participants felt a positive impact on their understanding of the importance of taking care of themselves by preparing and eating healthier foods
- 100% of participants had a positive experience in Nurture programs





Program: Family Focus Evanston, IL

We held a series of classes for the Foster Parent client group of Family Focus in 2010. This year's class series focused on the rice cooker and tips for preparing delicious, nutritious family meals.

Date	Food Group or Nutritional Focus	Recipes Prepared				
0/21/10	Whole grains	Pumpkin Pecan Oats				
9/21/10	Whole grains	Sunshine Millet Oats				
0/20/10	Fiber	Lentil Tostadas				
9/28/10	Fiber	Tabbouleh				
		Lentil Spinach and Sweet Potato				
10/3/10	Fruits and vegetables	Salad				
		Chicken Salad Taco				

Participant Comments

- "I enjoyed the program and I learned a great many things that I can use in my everyday life."
- "I feel it (the program) is a needed part of a complete education."
- "The rice cooker is so convenient and easy to clean.
 I adore it!"
- "I think anyone who takes this program can become better from it."
- "I have done a lot of cooking at home; now I am more encouraged to cook healthier."





Family Programs



Program: Family Network Highland Park & Highwood, IL

Family Program

We held several classes at various locations throughout 2010 for Family Network clients to reach participant families with young children.



Our work with Family Network was structured around slow cooker and rice cooker classes for families with young children.

Date	Food Group or Nutritional Focus
2/1/10	Rice cooker-breakfast
2/15/10	Rice cooker-lunch/dinner
3/1/10	Rice cooker-lentils
3/15/10	Rice cooker-split peas
4/5/10	Slow cooker 1
4/12/10	Slow cooker 2
4/19/10	Slow cooker 3
4/26/10	Conclusion





Family Programs



Program:
Family Network
Highland Park &
Highwood, IL

Prenatal Program

Nurture and Family
Network
collaboratively
reached ~40 prenatal
families throughout
the year.



Date	Food Group Focus	Basinas Drasantad	Class Theme				
Date	Food Group Focus	Recipes Presented	Class Theme				
1/19/10	Whole grains (steel cut oats and	Tropical Breakfast Bowl	Rice cooker- Breakfasts				
millet)		Muesli	THE COOKET BICARIUSES				
	Whole grains	Beans and Rice/Quinoa	Rice cooker-Lunches and				
2/16/10	(Barley, quinoa and brown rice)	Barley sweet potato	Dinners				
		Overnight Oatmeal					
2/21/10	Whole grains (oats	Sundae	Slow cooker-Breakfasts				
	and quinoa)	Quinoa Chard and Broccoli Casserole					
2/28/10	Beans	Vegetable Barley Soup	Slow cooker-Lunches and				
2,20,10	Bearis	White Bean Chili	Dinners				
		Slow Cooker Apple					
2/7/10	Fruits and veggies	Sauce Muchanan	Slow cooker-Getting enough fruits and				
3/7/10		Tomato, Mushroom, Zucchini Sauce with	veggies				
		Brown Rice					
2/0/10	Lantile	Lentil salad	Dies sooker Lentils				
3/9/10	Lentils	Lentils crostini	Rice cooker-Lentils				
3/23/10	Split peas, fruits	• Dhal	Rice cooker-Split peas				
	and veggies	Bulgur salad					
6/29/10	Whole grains (oats and whole grain	Apple Porridge	Rice cooker-Breakfasts				
0/23/10	cous cous)	Apricot Cous Cous	Mice cooker breaklasts				
		Bulgur Chick Pea Salad	Rice cooker-The				
7/26/10	Beans	Sweet Potato Barley	importance of fresh				
		Salad	produce				
8/24/10	Whole grains	Quinoa salad	Rice cooker-Easy salads				
	(quinoa)	Tabouli Danadia Bassa Osta					
10/3/10	Whole grains (oats, millet)	Pumpkin Pecan OatsSunshine Millet Oats	Rice cooker- Breakfasts				
	· ·	Lentil Tostadas					
10/10/10	Lentils and Beans	White Bean, Orange and	Rice cooker-Getting				
		Jicama Salad	enough fiber				
		Lentil Spinach and Sweet	enough fruits and				
10/24/10	Fruits and Veggies	Potato Salad					
		Chicken Salad Taco	veggies				
11/2/10	Nutritional question and answer session with dietetics intern.						





Program: Family Network Highland Park & Highwood, IL

Nurture programming supported healthy pregnancies and healthy births. Program participants reported:

100% of the babies were born full term.

The average newborn birth weight was 7 pounds, 7 ounces.

The median newborn birth weight was 8 pounds, 9 ounces.



Participant Comments (translated from Spanish)

- "All (of the classes) were interesting because of the nutritional information. I learned to eat fruit with breakfast."
- "It was great to learn about fruits and vegetables and how important it is for children to try them."
- "(My favorite thing was) learning how to balance fiber intake and how to eat more vegetables."
- "Everyone involved in this project has done excellent work; you can see by the satisfied participants."
- "The food is very delicious and healthy! I loved all the classes."
- "The classes were helpful in teaching me how to make vegetables and grains in a new way."





Program: New Trier Township Food Pantry Winnetka, IL

Our collaboration with New Trier Township Food Pantry was new in 2010. We were pleased to offer a series of educational classes and a pantry stock evaluation.

Our pantry stock evaluation led to the creation of several dozen specific recipes with the goal of optimizing use of common pantry items.



Date	Food Group Focus	Recipes Presented Class Then					
10/3/10	Whole grains	Pumpkin Pecan Oats	Rice cooker-				
10/5/10	(oats, millet)	Sunshine Millet Oats	Breakfasts				
	Lentils and	Lentil Tostadas	Rice cooker-				
10/10/10	Beans	White Bean, Orange and	Getting enough				
	Dealis	Jicama Salad	fiber				
	Fruits and	Lentil Spinach and Sweet	Rice cooker-				
10/24/10	Fruits and	Potato Salad	Getting enough				
	Veggies	Chicken Salad Taco	fruits and veggies				

Participant Comments

- "Very kind, patient & communicative staff."
- "The recipes are all fantastic."
- "We tried great recipes and we were able to help make the recipes as well."
- "My kids are eating my food for 1st time in 6-7 years!"
- "The presenters very committed, friendly, accessible."
- "I have tried almost all the recipes already. My kids love them! BIG THANKS!!"





Family Programs



Program: Northfield Township Food Pantry Glenview, IL

We held three class series in 2010, one in Spanish, one in English and the third as a mixed group.

All class series were focused on the rice cooker.

Spanish Classes

Date	Topic
1/12/10	Breakfasts
1/26/10	Lunches
2/9/10	Dinners
2/23/10	Review



English Classes

Date	Topic			
3/2/10	Breakfasts			
3/23/10	Lunches			
4/6/10	Dinners			
4/13/10	Review			



Mixed Classes

Date	Topic
11/7/10	Whole Grains
11/14/10	Fiber
11/21/10	Fruits and
	vegetables



Participant Comments

- "(My favorite thing about the program was) learning that there is hope for me to cook better."
- "I am so thankful we were provided with this equipment. They are all very useful."
- "I exercise regularly but being reminded that at home I can exercise while just cooking or adding an ingredient was informative and fun. I do it all the time now!:)"
- "It was a great experience learning to make new healthier meals that my whole family will enjoy."
- "The exercises taught were great because the kids could do them with us while making dinner."



School Programs



In 2010, Nurture partnered with the following schools to bring education and wellness topics to students and their families:

Dewey Elementary School Chippewa Middle School Oak Terrace Elementary School

The following themes arose from our formal program evaluation at the middle school program:

- 100% of the participants started eating more fruits and vegetables as a result of participating in the program
- 100% of the participants talked with their family about the lessons they learned
- 100% of the participants enjoyed the cooking process
- Participants learned basic healthy snacking skills and understood the importance of eating balanced meals
- Participants learned the importance of including whole grains, fruits and vegetables in the diet







School Evanston, IL



The Nurture collaboration with Dewey Elementary School began with several pilot classes for first and second grade students in Spring 2010. Since then, the initiative has become part of the fabric of the Dewey community through school-wide nutrition articles in the school newsletter, weekly community wellness emails and collaborative efforts with the wellness committee, PTA, and administration to augment the health and wellness of students, families and faculty.

Chippewa Middle School Des Plaines, IL



A six week after-school cooking program culminated in a student-prepared banquet for their parents. The participant students had the following to say about their experience with the program:

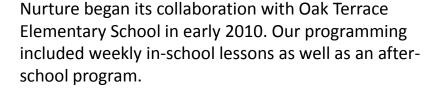
- "I got to cook. The food was good. I learned how to cook new foods from different regions."
- "Eating a balanced meal means a lot so you can stay healthy and be well as you age."
- "I learned about healthy and delicious meals."
- "(My favorite thing about the program was) cooking a different culture's food (and) that I was free to cook."



School Programs



Oak Terrace Elementary School Highwood, IL





For the first half of 2010, our in-school programming was themed "Pick a Better Snack" in coordination with a fresh fruit or vegetable snack provided through the State of Illinois Fresh Fruit and Vegetable Grant. Instructors presented fun facts about the "star" fruit or vegetable of the week, including the food's origin, nutritional content and other "cool to know" information.



In the second half of 2010, our in-school programs shifted to a more holistic educational approach to include lessons on breakfast, snacks and more. Students learned lessons that were reinforced with activities, crafts, "get moving" activities and take-home handouts.



Nurture programming for Oak Terrace Elementary School in 2010 also included an after-school program. Groups of ten elementary students engaged in interactive lessons, crafts, activities and recipes that got students excited about making healthier lifestyle choices. Classes were held from 3:20pm-4:30pm Fridays from January through May.



Grow Your Own Food Program



Program:
Grow Your Own
Food
Glenview, IL

Nurture programs encourage families to increase consumption of naturally grown whole foods, especially fruits and vegetables.

Of course, buying quality fresh vegetables can be challenging when shopping on a limited food budget.

The Grown Your Own
Food Program was
initiated in 2010 in
response to this
obstacle and was made
possible through
collaboration with St.
Philip Church in
Glenview, which
established Giving
Gardens in 2009.

On March 9, 2010, Nurture invited alumni families from Nurture programs at the Northfield Township Food Pantry to attend a free conference led by Jeanne Pinsof Nolan of *The Organic Gardener*. The session focused on soil preparation, planting and harvesting vegetables. Participants were given free seeds donated by *Johnny's Selected Seeds* and invited to participate in tending the eight 12 x 12 plots that Nurture underwrote in 2010.

In April 2010, organic compost and fertilizer was brought in and, with help from crew members from *The Organic Gardener*, the soil was prepared at St. Philip's. Over the next several months, the gardens were tended by volunteer Nurture coordinators with the help of St. Philip and Nurture alumni families.

Ground-breaking: April 2010









Program:
Grow Your Own
Food
Glenview, IL



Results



Six Nurture alumni families participated in tending the garden. Salad greens, herbs, beans, squash, cucumbers, tomatoes and beets were abundant throughout the harvest season and given to participating families and the Northfield Township Food Pantry. Families worked together in the gardens to learn gardening techniques, learn more about food origins and growth, and experience the amazing pleasure and taste of fresh, healthy food.



Special Events



In addition to regular programming, Nurture conducted special events throughout the year, including:

- A one-day nutrition education program at Willard Elementary School in Evanston in collaboration with Business with a Heart from the Northwestern University Kellogg Graduate School of Management
- A Slow Cooker Initiative (3-class series) in collaboration with Campus Kitchens of Northwestern University
- A TV Tune Out event at which kids prepared and donated meals to residents of the Jonquil Hotel (Good News Partners) in Rogers Park, Chicago
- Special meals for families experiencing homelessness (participating families of Family Promise Chicago North Shore)
- A Thanksgiving meal for individuals experiencing homelessness and recovering from hospitalization at Interfaith House in Chicago





Financial Summary



The 2010 financials below summarize our spending across program and non program expenses. Here are a few highlights:

- We spent the bulk of expenses (nearly three quarters) on program expenses
- Of the non-program expenses, nearly half was spent on education expenses (primarily building our new website, which is critical in enabling our program work)
- Overall, our organization is run on an extremely lean model, with no "brick and mortar" expenses, salaries, or management level compensation; we are 100% volunteer managed
- The "Instructors" expense included a Spanish-speaking educator, an Instructor for weekly school lessons, and food cards supplied to alumni participant families that returned to Nurture classes as instructors or assistants

	Equi	pment*	Food	Supplies		Ins	Instructors		Total**	
Program expenses										
Family Programs	\$	2,646	\$ 3,647	\$	1,540	\$	4,898	\$	12,731	
School Programs		-	1,275		73		4,632		5,979	
Grow Your Own Food		-	 -		835		220		1,055	
subtotal		2,646	4,922		2,448		9,750		19,766	
									74%	
Non-program expenses										
Education									3,181	
General/Admin									1,090	
Fundraising									2,680	
subtotal									6,951	
									26%	
Program and non-program expenses	total								26,717	
Reimbursable expenses									693	
Family Promise									230	
Total								\$	27,640	

^{*}Primarily Rice Cookers and Slow Cookers.



^{**}Totals are the first two quarters of 2010 annualized, except for Grow Your Own Food.

Reimbursable expenses include tasting and education events with budgets provided by partners.

A heartfelt thank you to our generous supporters



\$5,000 and up

The Alexander Charitable Foundation Rob and Jamie Taylor McKenna Foundation

Junior Board: Clay Cassato, Kaleigh Dolan, Katie Hochschild, Amy Hudson, Madison MacRitchie, Alec McKenna, Andy Pass, and Michael Roeser

\$2,000-\$4,999

Ted and Gieriet Bowen (Susan R. and John W. Sullivan Foundation) Kathryn and Jeff Guylay Betsy Kochvar Fund at The Chicago Community Trust (Kochvar Family) Winnetka Presbyterian Church

\$1,000-\$1,999

Bob and Judy Kemp Christ Church Consumer Wellness Center

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A heartfelt thank you to our generous supporters



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Harvest Level (\$1.000+ in-kind donations)

Hamilton Beach **Peapod Grocers Proctor Silex Brands**

Bloom Level (\$500-\$999 in-kind donations)

Schaefer's Wines, Foods & Spirits

Seedling Level (\$1-\$499 in-kind donations)

Johnny's Selected Seeds Whole Foods

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Geoff Martin

Michelle and Bill McKenna

Stacev Patillo Tia Rains Heather Sullivan

Elizabeth and Steve Thomas

Kim Treger

In-kind services

- · Barack Ferrazzano Kirschbaum & Nagelberg, legal
- · Matt Hartgering, website
- JCW Productions, Jenniffer Weigel and Clay Champlain, video/media
- Geoff Martin, photography
- · Bryan Samolinski, electronic invitations

In-kind donations for our 2010 Appreciation Prizes

All Nature's Way **Bauble Nest**

Beth Busch. Personal Trainer Cara Zaruba, Massage Therapist

Chicago Botanic Garden

Don VanStaaveren, Winemaker (through Leslie and Donna Pinsof)

Fna₇

Flowers Flowers

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Fresh Market Gogglemate **Green City Gardens**

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Martini Park (Weaver Media Group)

Massage Envy

Massage Therapy of Winnetka

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Nordstrom Palmer House

Park Center Health and Fitness

Pete Barnes, Vitamins

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Randoons

Rock House Music School

Shedd Aquarium

Spynergy

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Tennagua

The Chopping Block The Organic Gardener The Second City Tick Tock Childcare

Tiffany's

Tracy Lawrence-Black, Yoga Instructor

Trader Joe's West End Florist

Winnetka Community House Zoya Sadkhin, Piano Instructor

Nurture is a tax exempt organization under section 501(c)(3) of the Federal tax code. Donations are deductible for tax purposes.















And gratitude for our collaborative partners



Meet our Collaborative Partners

St. Philip Lutheran Church



Our partnership with St. Philip Church and Rev. Eric Dawson has been a blessing indeed. We began Nurture adult and children's classes at their site in early 2009. In 2010, we expanded our partnership to include participation in St. Philip's Giving Gardens, which offers 12 x 12 community garden plots and provides fresh produce to the Northfield Township Food Pantry. St. Philip has been a pillar in the Glenview community with outreach programs including their Pet Food Pantry, Community Meal Kitchen and Clothes Closet. The Nurture/St. Philip partnership furthers community assistance through nutrition education, cooking classes and philanthropy (cooking equipment and food staples).

Winnetka Presbyterian Church



Our partnership with Winnetka Presbyterian Church (WPC) got off to a strong start in 2010 when the Rev. David Lower and the Session offered Nurture the use of their industrial-size kitchen and Christian Learning Center to hold larger-scale classes for the community members affiliated with social services agencies from Evanston to Highwood. Nurture has been fortunate to use this facility to continue to expand its programs to many more families through events held in collaboration with the WPC congregation.



And gratitude for our collaborative partners



Campus Kitchens of Northwestern University





Campus Kitchen at Northwestern University (CKNU) is one of many Campus Kitchens across the US that utilizes existing resources on college campuses: un-served food in the dining halls and brilliant students. Meals are put together to help nourish those in need in the community. Nurture and CKNU launched an exciting collaboration in February 2010.

Junior League of Evanston-North Shore



Nurture and the Junior League of Evanston-North Shore have been partners since 2009, when the Junior League awarded Nurture a grant in its first year of operation to continue and expand its work. Many Nurture volunteers are also Junior League members, so there is great synergy in collaborative efforts.

The Organic Gardener



Organic Gardener The Organic Gardener, Ltd. (TOG) helps families grow organic vegetable gardens, offering a full line of services including design, installation, maintenance, teaching and harvesting. TOG's specialty is working alongside parents and kids and with gardeners (and would-be gardeners) of all experience levels and in a wide range of situations. Jeanne Pinsof Nolan, TOG founder, has collaborated closely with Nurture in its development of Grow Your Own Food and other garden-focused efforts.





Help Us Meet Our 2011 Goals







- Goal 1: Continue our unique focus on the parent and child combination
 - Improve children's health and awareness opportunities
 - Support better eating habits and a more active lifestyle
 - Promote healthier, happier lives together!
- Goal 2: Develop deeper relationships with our agency and school partners to provide sustainable, ongoing education and support
 - Design food pantry projects
 - Initiate food drives
 - Work with teachers and faculty in schools
- Goal 3: Build an alumni follow up and support system to stay in touch with and continue to assist our "graduate" families into the future
 - Support and strengthen Nurture community
 - Facilitate job creation
 - Ensure program sustainability





Thank You

