

## Supplemental Activity: Design a Cereal Box

### Supplies Needed:

- 3.4\_SV\_Cereal-Box-Visuals
- Paper
- Writing utensils (pencils, crayons, colored pencils)

### Length of Time to Complete:

- 5 minutes to introduce activity
- 10 minutes to complete activity
- (Optional) 15 minutes to have students present their design to the class and answer questions

### Audience (grades): 3rd

### Common Core Standards Taught:

- English Language Arts: Speaking and Listening: 3.1
  - Engage effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on *grade 3 topics and texts*, building on others' ideas and expressing their own clearly.
- English Language Arts: Speaking and Listening: 3.6
  - Speak in complete sentences when appropriate to task and situation in order to provide requested detail or clarification.

### Lesson:

This month we learned how to tell if a cereal is a Go or Slow cereal. Who can tell me how we can tell if a cereal is a Go cereal?

*(Go cereals have nine grams or less of sugar and three grams or more of fiber.)*

Are Go cereals usually advertised to kids or adults? Why?

### (Show cereal box examples and ask the following question for each box.)

Who do you think this cereal is being advertised to?

How can you tell?

What do you like about this cereal box design?

What don't you like?

Can you think of creative ways to get kids more interested in Go cereals?

Now it is your turn! Your job is to design a Go cereal box that will appeal to kids your age.

**(Optional)** Show your design to the class and answer any questions they have about it.